


Rianna Mercer

Designer

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Work Experience

Salad Bar Clerk Fortinos

July 2024 - Present

- Created and maintained visually appealing salad bar displays by organizing products with consistency and balance.
- Collaborated with team members to enhance productivity and improve problem-solving.

Senior Designer DesignWerx

Sep 2022 - June 2023

- Utilized Adobe Creative Cloud software to produce high-quality assets and interactive prototypes.
- Presented design concepts to clients, effectively communicating visual strategies and rationale to secure approvals.
- Led design projects across digital platforms, ensuring cohesive brand storytelling.

Junior Designer

Sep 2021 - June 2022

- Supported the design team in creating visual assets for branding and marketing.
- Participated in brainstorming sessions to generate ideas.

Education

Honours Bachelor of Interaction Design Sheridan College

Graduation Date: Jun 2027

- Oakville, ON
- 3.7GPA

Certificate in Creativity and Problem Solving Sheridan College

Graduation Date: Jun 2027

- Oakville, ON
- 3.9GPA

Project Experience

BearHacks Hackathon 2025 AI-Powered Copyright Guardian

Apr 2025 - Apr 2025

- In a team, we created an AI-powered tool designed to help artists, musicians, writers, and content creators by monitoring and protecting their work.

Hillfield Strathallan College Quills Literary Magazine

Apr 2022 - May 2022

- Designed the cover in Adobe Illustrator, establishing a cohesive visual identity for the publication.
 - Formatted all pages in Adobe InDesign, organizing writing and artwork.
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